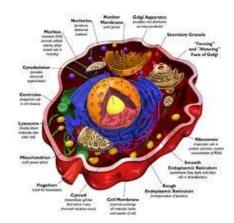
What is Body Balance and What it Can Do For You

How Your Cells Work

Every cell in your body works like a small city. If each part of the cell doesn't have the fuel or tools needed to

work properly, the cell will either fail or be unable to function as it should. A city needs waste removal, fuel distribution, energy, manufacturing, and a host of other processes. Likewise, a cell requires the correct fuel to duplicate itself properly. It needs a healthy transportation system to get the vitamins and minerals to specific



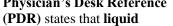
locations (done by the Endoplasmic Reticulum), it must manufacture proteins (accomplished by Ribosome), it must package various proteins and lipids (done by the Golgi Apparatus), and remove harmful waste (by way of Lysosomes).

All these cellular processes should get their "fuel" from what you eat. Today, this has become an enormous problem due to the demineralization of our soils. What we eat is only as good as the soil our foods are grown in. According to the World Health Organization, soils in the U.S. are 85% depleted of minerals. This is one reason why disease is on the rise. Our cells need 60+ minerals

every day, yet our farming soils are fertilized with only three. Our bodies are over-fed yet undernourished and our cells are starving. Without the full compliment of nutrients, healthy cellular reproduction and function is compromised.

What's in Body Balance®?

Body Balance[®] is an organic, liquid, whole food formula made from Aloe Vera and 9 wild harvested sea vegetables, lightly flavored with black cherry and honey. Body Balance[®] is simply food which is easily recognized and absorbed by your body. In fact, the Physician's Desk Reference



supplements are absorbed up to

98% compared to vitamin pills or capsules which only allow 10 to 20% absorption! This means that for every dollar you spend on a vitamin pill your body is only absorbing 10 to 20 cents worth of the product. In addition, most vitamin/mineral pills contain nutrients that are in an isolated form. These are not recognized by the body as food, nor do they contain the cofactors and phytonutrients for optimal utilization.



The Nutritional Value of Body Balance®

For centuries, Aloe has been known for its powerful anti-inflammatory and healing abilities. Containing over 75 nutrients vital for optimal health, it's beneficial for every cell in your body. But now, in this breakthrough formula, the healing powers of Aloe have been combined with a perfect, synergistic mate: pristine vegetation from the sea.

Ounce per ounce, sea vegetables contain more dense nutrition than any other vegetable on the planet! They have every mineral, trace mineral and ultra-trace mineral that should be in our soil and plants, but are no longer present. They are also a rich source of vitamins (A, B1, B2, B3, B6, B12, C, D3 and E) and include valuable fiber, vital amino acids and enzymes. Sea vegetables contain powerful antioxidants and key phytonutrients such as fucoidan ~ a multi-talented healer with the ability to lower high blood pressure, reduce unhealthy cholesterol, balance metabolism, and even stabilize blood sugar levels. A growing body of research shows that many of these nutrients also demonstrate powerful cancer-fighting properties.

Our bodies were designed to get their nutrition from food. The union of Aloe and sea vegetables creates the ultimate "super food", blending the best of land and sea in a form that is easily recognized and absorbed in nature's perfect balance!

Body Balance® Provides Vital "Fuel" for Every Cell in Your Body.

Each cell in your body (all 70-100 trillion of them) has a specific job to do and each must be able to communicate one-on-one in order for your body to function properly as a whole. To perform optimally, the body relies on specific nutrients that coat each cell and help them build the proteins necessary for communication. Body Balance® delivers all 8 of these essential saccharides, which are not readily available in our diets.

- Fucose: strengthens the immune system.
- Mannose: cellular interaction, lowers blood sugar.
- Xylose: binds allergens to help **prevent allergic**
- N-acetyl-galactosamine: supports heart cells
- Plus four more ~ vital nutrients that **improve brain** function, regenerate damaged cartilage, promote wound healing, improve skin, and provide your body with the **energy** it needs to function at peak levels.

By fostering cellular communication, the potent nutrients found in Aloe and sea vegetables support every system of your body. These nutrients continually aide healing, fight off disease, and eliminate toxins. There is simply no better way to ensure vibrant health than to provide your cells with what they need to thrive!

How to Take Body Balance®

For optimal results, Body Balance should be taken daily. Adults: Your first 1 to 3 months, a loading dose of 4-8 ounces per day is recommended. Because it is *food* you can drink it on an empty stomach for immediate absorption. This daily amount helps saturate the cells, remineralize your body, and expel toxins. Taken consistently, people experience noticeable improvements in their health. Watch for the following benefits: increased energy and vitality: mental clarity and focus: emotional stability; reduced appetite and cravings; improved immunity and deeper sleep.

Many people choose to continue taking between 4 and 8 ounces per day. Because lifestyles and habits vary, the individual quantity of Body Balance[®] will vary as well. If you have a sensitive nature, are health challenged, or taking a lot of medications, start with 1-2 ounces per day and increase slowly to the desired loading dose.

Generally, people who start using Body Balance® have an excellent experience. The added nutrition in Body Balance[®] assists your body in its natural function of eliminating unwanted toxins. Some people may experience a short period of detoxification, including fatigue, headache, loose bowels, skin rash, or body aches. As your cells are fed the proper nutrients, your body knows how to expel toxins. The good news is that



Body Balance[®] is working. This process is called the Herxheimer Reaction. It is the "die-off" effect which many people experience when they dramatically improve their diet and lifestyles. It is an allergic response to the toxic by-products produced when the body's pH is changed for the better. causing large numbers of pathological organisms, such as harmful bacteria and yeast organisms, to die and exit the body. While the collective effect of this reaction is a temporary worsening of symptoms, in reality it affirms that you are responding positively. Significant improvement should follow this initial detoxification reaction.

Body Balance[®] is a universal product that is safe for all ages. The high oxygen content in Body Balance® enhances the bio-availability of anything you ingest, including medications. It is recommended that your doctor monitor your prescriptions to see if they can be reduced or eliminated as your body begins to heal and function more efficiently.

How Body Balance® May Help You

Although results have not been verified by independent clinical studies, many individuals taking Body Balance® report the following:

- Increase in energy and mental clarity
- Allergy and asthma relief
- Improved or repaired Auto Immune disorders
- Improved blood sugar levels
- Improved sleep
- Improved behavior in children with ADD/ADHD
- Reduced cravings and balanced food intake
- Reduction/elimination of menstrual cramps and PMS
- Reduction of unpleasant menopausal symptoms

- Improvement in thyroid conditions
- Sense of well-being and increased vitality
- Leveling of emotions and mood
- Reduction in stress levels
- Regulation of the bowels
- Improved immune system
- Improved skin condition
- Increase in hair and nail growth
- Balanced or improved pH levels

INGREDIENTS (121+ nutrients per ounce)

Vitamins	Macro Minerals	Micro Minerals
A (Carotenoids)	Calcium	Boron
B-1 (Thiamine)	Iodine	Strontium
B-2 (Riboflavin)	Magnesium	Bromine
B-3 (Niacin)	Phosphorus	Chromium
B-6 (Pyridoxine)	Selenium	Cerium
B-12 (Cobalamin)	Copper	Sulfur
C (Bioflavonoid)	Manganese	Silver
D (Calciferol)	Potassium	Sodium
E (Alpha-tocopherol)	Zinc	Silicon
F (Essential Fatty Aci	d) Iron	Molybdenum
K (Phylloquinone)		Vanadium
P (Bioflavonoids)		Germanium
		Barium

All other vitamins, trace & ultra-trace minerals are present in micro amounts.

Plant Based Enzymes:

Amylase	Papain	Pepsin
Lipase	Pancreatin	Ptyalin
Bromelin		

Amino Acids:

Alanine	Glycine	Lysine
Serine	Arginine	Histadine
Methionine	Threonine	Leucine
Proline	Valine	Isoleucine
Tryptophan	Aspartic Acid	Tryosine
Cysytine	Glutamic Acid	Phenylalanine

Essential Fatty Acids:

Docosahexanoic Acid, Elcosapentaenoic Acid, Linolenic Acid (Omega 3's), Linoleic Acid (Omega 6).

Phytonutrients

Algin, Antheraxanthins, Beta Carotene, Beta Sitosterol, Betaines, Caffeic acid, Chlorophyll, Choline, Creatinine, Ferulic acid, Fucoidan, Fucoxanthin, Galactans, Gibberellin, Insitol, Lutein, Mannitol, Melatonin, N-acetylgalactoseamine, Nacetylglucoseamine, N-acetylneuroaminic acid, Phycocyanin, Physoerythrin, Phytosterols, Salicylic acid, Sorbitol, Zeaxanthin

For more	information	on our	products	contact
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products are not intended to diagnose, treat, cure or prevent any disease.